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10.05.2017

**Expert Conference of the Project Enterprise+ with the Theme
Entrepreneurship Education in Europe
between (Youth-) Unemployment and Digitalization in the Economy**

Dear Sir or Madam,

I hereby invite you to our expert conference of the project Enterprise+ from

Thursday, June 1st 2017 to Friday, June 2nd 2017.

Starting at 9.00 o'clock in the conference room II (Tagungsraum II) at the canteen lobby (Mensafoyer), Ruhr- University Bochum,

with the following agenda:

First day: June 1st 2017

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| 8.30 – 9.00 | Registration of participants |
| 9.00 – 9.15 | Welcome by the Vice Rector for Academic Affairs and Professional Development Prof. Freitag/ Welcome by Dr. Martin Kröll, head of project |
| 9.15 – 9.20 | Presentation of the agenda and moderation by Dr. Monika Küpper |
| 9.20 – 9.40 | a) The project Enterprise+ - Challenges, central questions and approach - Dr. Martin Kröll |
| 9.40 – 10.20 | b) losleger: The potential analysis for the entrepreneurial thinking and acting. Professional orientation of youths and young adults - Prof. Retzmann and Anh Dinh (University Duisburg-Essen) |
| 10.20 – 10.35 | <i>Coffee break</i> |
| 10.35 – 10.40 | Introduction of the speeches (speakers and perspectives) |
| 10.40 – 11.20 around 30 min. Speech & 10 min. Questions | c) Activities for small and medium-sized enterprises and business venture in the context of digital economy - Dr. Meike Rabanus (Ministry for Economic Affairs, Energy, Industry, Small and Medium-sized Enterprises and Handicrafts in Germany's Federal state of North Rhine-Westphalia) |
| 11.20 – 12.00 around 30 min. Speech & 10 min. Questions | d) Entrepreneurship and digitalization – Jennifer Runte/Nicole Becker (Digital Economy NRW of the Ministry for Economic Affairs, Energy, Industry, Small and medium-sized Enterprises and Handicrafts in Germany's Federal State of North Rhine-Westphalia) |
| 12.00 – 12.10 | Outlook at the afternoon and transition |

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| 12.15 – 13.15 | <i>Lunch break</i> |
| 13.15 – 13.20 | <i>Introduction of the speeches (speakers and perspectives)</i> |
| 13.20 – 13.35 | e) Founder network in Lippe “Go!”– Maria Klaas (Chamber of Industry and Commerce Lippe, Detmold) |
| 13.35 – 13.50 | f) Promoting Entrepreneurship through an example of the project country Greece – Artemis Saitakis/George Papamichail (Science and Technology Park of Crete - Step-C) |
| 13:50 – 14.05 | g) Promoting Entrepreneurship through an example of the project country Spain – Esther Penalver Ibarra (Center for Entrepreneurs with innovative initiatives, Murcia) |
| 14:05 – 14.45 | h) Entrepreneurship Education – Inspire, Empower, Help to Make a Difference - Prof. Dr. Ewald Mittelstädt (University of Applied Science South Westphalia) |
| 14.45 – 15.25 | i) Entrepreneurship School – innovative qualification methods in the field of entrepreneurial – Ronald Kriedel/Jan-Martin Geiger (TU Dortmund University) |
| 15.25 – 15.40 | <i>Coffee break</i> |
| 15.40 – 16.20 | j) Entrepreneurial Thinking and Acting of young employees from the viewpoint of the group - Andreas Buckert (Teamlead Training and Talent Marketing/Aral AG) |
| 16.20 – 16.40 | k) Entrepreneurship and Digitization in the Ruhr Metropolis – Rasmus Beck (Wirtschaftsförderung metropoleruhr) |
| 16.40 – 17.00 | Lessons Learned: Discussion and opinions |
| 17.00 – 17.15 | Outlook – Prof. Retzmann & Dr. Martin Kröll |
| 17:15 - 17.30 | Participant feedback |
| Form 17:30 | Social event |

Second day: June 2nd 2017

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| 9.00 – 9.05 | Welcome and Agenda – Dr. Martin Kröll |
| 9.05 – 10.20 | Enterprise+ presentations of the project partners (around 15 min.) <ul style="list-style-type: none"> a.) Presentation: Esther Penalver Ibarra – Center for Entrepreneurs with innovative initiatives in Murcia, Spain b.) Presentation: Eszter Rozs – Chamber of Commerce and Industry of Pécs-Baranya, Hungary c.) Presentation: Galina Mihneva Gabrovo Chamber of Commerce and Industry – Bulgaria) d.) Presentation: Athanasios Vourlas – Eniochos Consulting in Heraklion, Greece e.) Presentation: Jūratė Mėdžiuvienė – German-Baltic-Chamber of Commerce and Industry in Vilnius, Lithuania |
| 10.20 – 10.35 | <i>Coffee break</i> |

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| 10.35 – 11.35 | Workshop – Use of the modules a) Short presentation of the 4 module posters (optional) b) Group work „How can we roll out and re-use the modules?“ c) Presentation of the results |
| 11.35 – 12.00 | Results of the workshop digitalization – Dr. Martin Kröll |
| 12.00 – 13.00 | <i>Lunch break</i> |
| 13.00 – 13.30 | Discussion and opinions of the suggestions concerning the digitalization |
| 13.30 – 15.30 | Next steps within the project (Kristina Burova) a) Questions about finances and the project controlling b) Final report |
| 15.30 – 15.45 | Closing |

Please, send a confirmation E-Mail until the **26.05.17** at following address enterprise-konferenz@ruhr-uni-bochum.de.

We are looking forward to your participation at the conference.

Best regards

Dr. Martin Kröll (project manager)